

**Montgomery County Road Runners Club
Minutes of Board of Directors Meeting
Meeting of August 7, 2014
Called to order: 7:00 PM**

Board Members Present: Karen Kincer - President, Lori Kaleikau - Vice President, Becca Kinney - Treasurer, Doug Watt - Secretary, Danielle Jones - At Large, Yvette Ju -- At Large, Don Shulman - At Large

Minutes Prepared By: Doug Watt

Review Agenda, assign timekeeper - Lori volunteered to keep time.

Ashley Zuraf, Director of Operations Report

Membership (as of 7/31):

	Total Members:	New Members:	Deletions:
6/30/2014	4,299	33	Mar expirations
7/31/2014	4,210	49	Apr expirations

7/31/2013	4,831	44	
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Treasurer's Report - Becca

Significant Income (July 2014):

- Membership Dues \$5,445
- Race Entries \$21,135 (Parks \$18,710)
- Sponsorship \$2,500 (Kaiser/Pikes)
- RMS \$3,087 (4 races)
- Training Programs \$4,684 (10K \$2,090, XMP \$900)

Significant Expenses (July 2014):

- Race supplies
 - o Equipment Consumables \$1939 (\$1,045 Parks, \$842 Roses)
 - o Food \$936 (\$523 Roses)
- Program Supplies
 - o Certification/Training \$890 (CPR)

- High School Runners \$2,000
- Club Communications \$1,388

UPDATE:

- **Completed Programs**
 - **Beginning Women's Program**
 - \$3,420 income, \$3,090 expense, \$330 net income. Decline of \$338 over 2013.
 - Registrations down \$489.
 - 114 registered (Goal Race Run for Roses) 2013, 131 registered. 2012, 154 registered
 - **Spring into Trails Brand new!**
 - \$1,925 income, \$964 expenses, \$961 net income.
 - 77 registered (6 weeks, no Goal Race)
 - **8k**
 - \$2,422 income, \$860 expenses, \$1,562 net income. Decline of \$420 over 2013.
 - Registrations down \$552.
 - 92 registered (Goal Race Rotary Twilight) 2013, 113 registered
- **Current Programs**
 - **HMP** 173 registered (Goal Race Parks) 2013, 194 registered
 - **FTM** 268 registered (Goal Race MCM) 2013, 266 registered. 2012, 294 registered
 - **XMP** 195 registered (No specific Goal Race, Fall), June 14 start 2013, 183 registered. 2012 196 registered
 - **10k** 112 registered (Goal Race Rockville 10K), August 19 start 2013, 176 registered 2012 154 registered
 - **5K Run/Walk** 61 registered (Goal Race Rockville 5K), August 13 start 2013, 123 registered. 2012, 161 registered

- **Major Races**
 - **Parks 9/14/14** - 1,771 registered. 2013 2,420 registered. Aug 1 price went from \$55 to \$60.

- **Secondary Races**
 - **Stone Mill 11/15/14** - 266 registered (opened 8/1). 450 runner limit.
 - **Rileys Rumble 8/3/14** - 123 non-members registered. 2013, 147 non-members registered.
 - **Run for the Roses**
 - \$6,999 income, \$6,815 expense, \$184 net income. Decline of \$1,400 over 2013.
 - Entries down \$1,400. Permit expense up \$380, tracking deposit. Rental van up \$485 (will receiving a refund for a portion). Premiums down \$1,331.
 - 2014, 274 finishers 2013, 307 finishers

- **Club Races**
 - **Midsummer Night's Mile**
 - \$745 income, \$255 expenses, \$490 net income. Improvement of \$94 over 2013.
 - 196 finishers. 2013, 175 finishers.
 - **Little Bennett XC 10K**
 - \$115 income, \$195 expenses, \$80 net loss.
 - New Race! 95 finishers.
 - **Spin in the Woods**
 - \$203 income, \$1,184 expenses, \$981 net loss. Decline of \$581 over 2013.
 - Race entries down \$100. Overflow parking expense \$100. Van expense \$294.

- 85 finishers, 2013, 103 finishers. 2012 - 104 finishers.

- **Misc. Updates:**

- o 2014 Budget Analysis. An analysis of the expenditures and revenues for races, programs, and infrastructure has started to look at how the club did and if improvements can be made.
- o 2015 Budget Update The budget process for 2015 is in progress. Race directors and Program directors have been contacted for their 2015 budget inputs.
- o Reviewing key vendors - Enterprise, Permits, etc. Permit fees continue to rise and the club will need to add more funds into next year's budget. The club is looking at the various current rental agreements we have to see if we can generate some better terms.

Motion to accept the Treasurer's report: Don moved, Danielle seconded. Carried unanimously,

New Business:

Van Purchase: The club will look at the viability of a van purchase. The club rents over 20 vans every year so we will look at seeing if this makes economic sense. Also the current club van is close to twenty years old and repairs are more frequent.

Race schedule: The club will move the Mathew Henson trail race to Saturday, October 11th so that it does not interfere with the religious holiday of Yom Kippur.

2015 Budget update: Becca has sent requests for budget from race and program directors and others who will need to submit a budget request. There is a deadline of August 22.

Comus 5K: This is the last year for this race. The club will provide ice cream after the race.

Volunteer Picnic/Happy Hour: We will look at finding a place for a happy hour.

Action Item Don will check for a September 15th location.

IMathlete and financial Access: The board will limit access and do a review of who will need access and of what type. **Action item** Ashley and Don will come up with policy language in October.

Old Business

Background Checks: Ashley will send an email to our program leads with a list of the coaches who are missing the background checks.

2015 Races /Race Survey: Danielle has created a list of potential questions to create a series of polls so the club can get a better idea of what races and programs are liked, disliked, and what improvements can be made to the services the club provides to its members. **Action item:** Danielle will work on the implementation of the polls

Executive Board Session

Strategic Planning: A discussion about our mission will have an impact on how we allocate resources. **Action Item** Board will review the input from various members and formulate specific points for the future direction of the club.

Review roles & responsibilities: The Board is looking at implementing a transition plan for when the President steps down next year. The first step has been to delegate decision-making responsibility in specific areas to members of the Board so that fewer “day to day” decisions need to be made by the president.

Announcements: The October board meeting will be moved to the 9th due to scheduling conflicts.

The Board will attend the annual Maryland RRCA meeting in Columbia, Maryland, on September 7th. This is a meeting of local running clubs where current trends and club issues are discussed.

Next board meeting is Thursday, September 4, 2014 at 6:30 PM at the MCRRC Office.
14672 Southlawn Lane Bay I/J, Rockville, MD.

Kimberly will bring dinner.

Meeting adjourned: 9:42 PM

Respectfully submitted,

Doug Watt,
Secretary MCRRC