

**Montgomery County Road Runners Club  
Minutes of Board of Directors Meeting  
Meeting of March 1, 2012**

*Called to order: 7:03 PM*

Present: Jean Arthur (President), Karen Kincer (Vice President), Jim Farkas (Treasurer), Ken Earley (Secretary), Susan Debad (Member at Large), Nicole Deziel (Member at Large), Susie Kinnecome (Member at Large), Andy Steinfeld (Member at Large), Beth Serepca

Minutes Prepared By: Ken Earley

- 1. Review Agenda, assign timekeeper** – Andy volunteered to keep time. No changes to the agenda.
- 2. Winter Half-Marathon Program** – Beth Serepca
  - a) Started in January 2011.
  - b) Up from 218 to 294 this year.
  - c) The club had 37 new or renewed members.
  - d) This year a marathon component was added by adding on mileage.
  - e) The marathoners tend to be experienced marathoners, whereas the half-marathoners are newer runners (often the first half-marathon).
  - f) Beth proposes moving the start to November and making National the goal race as opposed to Frederick. This avoids the marathoners dropping out early, gives them time to train, and allows a break before FTM and XMP start.
- 3. Club Administrator Report/RMS Report -- Susan**
  - a) New members in February: 86 Total as of February 29: 4,242 (4,168 in February 2011)
  - b) Renumbering the chart of accounts to match the 990. This will make it easier for the accountant and save money.
  - c) CPR course on March 10. Filled up already. Scheduling them for April, May, and June.
  - d) Cara Marie Manlandro is looking for help with coordinating teams for races.
  - e) All RMS spring contracts except one are complete.
  - f) Turkey Chase is getting ready to open registration.
- 4. Treasurer's Report -- Jim**
  - a) The total cash in MCRRC accounts as of March 1, 2011 was \$375,562.60.
  - b) Significant income:
    - i. Membership Dues: \$ 8,905.00
    - ii. Race Entry Income: \$ 6,240.00
      - a. Pike's Peek: \$ 4,560.00
    - iii. Training Programs: \$ 10,208.55
      - a. SDP: \$ 4,565.50
      - b. WHP \$ 5,300.00
  - c) Significant expenses:
    - i. Awards Party: \$ 2,750.00
    - ii. T-Shirts and Premiums \$ 3,328.41
    - iii. Postage: \$ 1,189.27
  - d) Minimal expenses this month with one event (Country Road Race) and training programs starting up.

**Motion** to accept the Treasurer's report. Ken moved, Susie seconded. Carried unanimously.
- 5. Old Business Items**
  - a) Approval of February Minutes – Ken  
**Motion** to accept the February minutes. Nicole moved, Jean seconded. Carried unanimously.
  - b) Memo regarding appropriate use of Yahoo groups – Karen

**Motion** to accept policy on use of club Yahoo groups. Susie moved, Susan seconded. Carried unanimously.

- c) Policy on Coaching Criteria – Amendment regarding training fees for coaches – Susie  
i. The Board reviewed and made changes to the policy.

**Motion** to accept policy on coaching criteria as amended. Ken moved, Karen seconded. Carried unanimously.

- d) Awards Committee Report on Scholarships – Nicole

- i. Nicole recapped the proposal that Marty Horan made at the February meeting.  
a. Should membership in MCRRC be required? The Board agreed by consensus that membership should not be required, but residence in Montgomery County be required.  
b. Should the awards be increased as proposed by Marty? The Board decided that four \$4,000 awards will be given: two for boys and two for girls.

**Motion** to present four \$2,000 youth scholarships, two for boys two for girls, Montgomery County residents but not club members. Andy moved and Jim seconded. Carried by a vote of 8-1.

**6. Ad Hoc Committee on Supporting Elite Runners Report – Nicole**

- a) The Board discussed the committee's proposals.

**Action:** Nicole will return to the committee with some questions and recommendations from the Board.

**Action:** Ken will write up publicity collateral for the new team competition prize money.

**Action:** Nicole will talk to Art Drisko about changes in the Series races for 2013.

**Motion** to present cash prizes to the top MCRCC team in one major race (club or other) selected annually, \$200 awards for the top MCRRC male and female runner in one major club race selected annually, and changing the series prize structures for CS and XC to \$500, \$400, and \$300 cash for the top three open male and female runners. Age group winners will remain the same. Susie moved, Karen seconded. Carried unanimously.

**7. Committee Reports and Action Items – Jean**

- a) Communications – Pat reports by e-mail:

- i. Social media continues to grow  
ii. Race directors were informed at their training of procedures for communication

- b) Finance – Susie reports:

- i. Credit card payments  
ii. Bookkeeper description complete  
iii. Investment strategy will wait until Strategic Goals are complete  
iv. Will need new conflict of interest agreements for new board members and race directors

- c) Green Team – Nicole reports:

- i. Natalie Bailey and Jennifer Gaies will be co-chairs.  
ii. Team members will work with existing committees.

- d) Action Items – Karen

- i. Karen presented a draft memo to be delivered from the Board liaisons to their respective committees outlining action items.

**Action:** Liaisons will present their action items to the board for a vote on the recommendations to go back to their respective committees.

**8. New Business**

- a) Strategic Goals – Jean

- i. Deferred. To be handled between meetings.

- b) Awards Event – Program and Presenters – Jean and Karen

- i. Journalism – Ken  
ii. Volunteer Service – Karen and Andy  
iii. Series awards – Nicole and Susie  
iv. Order: Business meeting, elections, awards

- c) Bookkeeper position – Susan

- i. Deferred. To be handled between meetings.

d) Board Assessment – Jean

i. Removed.

**9. Announcements**

a) Nike is considering a women's race in DC and might want MCRRC's involvement.

b) North Face is considering sponsorship of Pike's Peek.

**10. Closure**

a) Review Motions:

i. Motion to approve the January minutes. Nicole moved, Susie seconded. Approved unanimously. (Between meetings)

ii. Motion to accept the Program Director and Coaching Criteria policy. Nicole moved, Karen seconded. Approved with one abstention. (Between meetings)

iii. Motion to rescind the Program Director and Coaching Criteria policy. Ken moved, Andy seconded. Approved with one abstention. (Between meetings)

iv. Motion to accept the Treasurer's report. Ken moved, Susie seconded. Approved unanimously.

v. Motion to accept the February minutes. Nicole moved, Jean seconded. Approved unanimously

vi. Motion to accept policy on use of club Yahoo groups. Susie moved, Susan seconded. Approved unanimously.

vii. Motion to accept the Program Director and Coaching Criteria as amended. Ken moved, Karen seconded. Approved unanimously.

viii. Motion to present four \$2,000 youth scholarships, two for boys two for girls, must be Montgomery County residents but not necessarily club members. Andy moved and Jim seconded. Carried by a vote of 8-1.

ix. Motion to present cash prizes to the top MCRCC team in one major race (club or other) selected annually, \$200 awards for the top MCRRC male and female runner in one major club race selected annually, and changing the series prize structures beginning in 2013 for CS and XC to \$500, \$400, and \$300 cash for the top three open male and female runners. Age group winners will remain the same. Susie moved, Karen seconded. Carried unanimously.

b) Review Action Items:

i. Nicole will return to the committee with some questions and recommendations from the Board.

ii. Ken will write up publicity collateral for the new team competition prize money.

iii. Nicole will talk to Art Drisko about changes in the Series races for 2013.

iv. Nicole will collect prior winners if the Runner if the Tear awards for publication.

v. Committee liaisons will present their action items to the board for a vote on the recommendations to go back to their respective committees.

c) Review Plans for Next Meeting

i. Next meeting is Thursday, April 12, 2012 at 6:30 PM at the Stella Werner Council Office Bldg, 6<sup>th</sup> Floor Conference Room, 100 Maryland Ave. Jean volunteered to bring food.

*Meeting adjourned: 10:23 PM*

Respectfully submitted,



Ken Earley  
Secretary