



Montgomery County Road Runners Club Board Meeting

Date and Time: October 9, 2025, 7:00 pm – 9:00 pm

Location: MCRRC Clubhouse

Board Members: Brian Murphy—President; Eric London—Vice President; Jane Heinrichs—Secretary; Michael Patrick—Treasurer (absent); Deb Griffin—At Large; Bruce Lemieux—At Large; Sharon Raszap—At Large; Monika Schneider—At Large; Matthew Von Hendy—At Large

Staff:

Ashley Zuraf—Executive Director (virtual)
Heather Sissan, Operations Assistant

Guest—Rebecca (“Becky”) O’Neill, Stein Sperling (virtual)

1. Call to order

Brian called the meeting to order at 7:00 pm.

2. Meeting Minutes

Deb moved to approve the September meeting minutes, which Eric seconded. The Board unanimously approved the motion.

3. Bylaws Project Update Discussions

The Board welcomed attorney Becky of the Stein Sperling law firm, who has been assisting the Club with updating and modernizing its bylaws. Jane led the discussion on the bylaws project, noting several open issues for consideration. Becky provided an overview of Maryland nonprofit law and offered specific recommendations for revisions to the draft.

Following discussion, Deb moved to advance the bylaws to the next steps—member vote and RRCA notification. Sharon seconded the motion, and the Board unanimously approved it.

4. Executive Director Reports

Ashley distributed her written report in advance of the meeting. As of October 8, 2025, Club membership totals 3,876 members, which reflects a decrease of 7 from 3,883 members in September. Ashley provided updates on the fall happy hour at Lone Oak Brewery on October 23, fall and winter programming, and recent races.

5. Financials and Reserves

In Michael's absence, Brian reminded the Board that the annual budget review process would take place at the November board meeting.

6. Club Goals and Communication Strategy

Eric led a discussion based on a draft communications strategy document. The discussion covered current Club communication goals, the Board's role in advancing these objectives, and strategies to enhance member engagement and retention. Additional topics included assessing the effectiveness of internal and external communications, expanding outreach to the broader community, and potential initiatives to increase public awareness of the Club.

Eric noted that he will compile his notes and circulate a draft communications plan to the Board for review.

7. Open Discussion and Roundtable

Topics included:

- Anticipated additional equipment expenses, such as new arrow signs with the Club logo for races and corrugated signs for use at Club runs.
- Planning for the Summer Speed Program, including potential track rental for an additional six-week period.
- Details for the upcoming member happy hour, including food arrangements and a shoe drive initiative.

8. Adjournment

There being no further business to discuss, Brian adjourned the meeting at 9:04 pm.