



Montgomery County Road Runners Club Board Meeting

Date and Time: May 9, 2024, 7:00 pm – 9:00 pm

Location: MCRRC Clubhouse

Board Members: Brian Murphy—President, Sherene Sepehri—Vice President, Jane Heinrichs—Secretary, Michael Patrick—Treasurer; Jim Dahlem—At Large, Shlomo Fishman—At Large, Deb Levy—At Large, Eric London—At Large; Libby Miller—At Large

Staff: Ashley Zuraf—Executive Director (virtual); Heather Sisan—Operations Support

Guest: Danny Talmage, member

Call to order

Brian called the meeting to order at 7:00 pm.

Meeting Minutes

Jim motioned to approve the February and March minutes, and Deb seconded the motion. The Board approved the minutes.

Welcome of New Board Members

Brian warmly welcomed Eric and Michael, the newly elected Board members. He expressed gratitude for their willingness to serve on the Board and acknowledged the valuable contributions they would bring to MCRRC. Brian also informed the new Board about MCRRC's mission, strategic objectives, governance structure, and ongoing initiatives.

Each Board member had the opportunity to introduce themselves briefly and share their background, experience, and interest in serving on the Board.

New Race Proposal

Brian welcomed Danny to the meeting. Danny explained that the City of Gaithersburg would like to partner with the Club for the 2025 Race 4 Recovery 5k, which would benefit those with substance use disorders. In connection with the event, Danny proposed that the Board consider reducing the Club's RMS rate.

Jim noted the importance of building the Club's relationship with the city. Brian said the Board would consider Danny's proposal.

Executive Director Reports/Donations/Membership

Ashley distributed the report before the meeting. Membership as of May 7, 2024, is 3,446, an increase of 69 from the 3,377 reported on April 10, 2024. The Board discussed the MCRRC awards banquet, summer program participation numbers, and the Club's track permit at Montgomery College, extending to October 2024.

Financials

Michael provided an update on the Club's financials, including the Club's new Schwab account. The Board discussed the Club's revenues, including races, RMS, memberships, and programs.

Communications

Libby provided an update regarding the Communications Committee and its various workstreams. She noted that the committee is working with the summer programs and race directors to help with marketing. She also said the Club's Instagram account had grown to over 1000 followers last month.

Program

Deb provided an update regarding the Program Committee. She noted that the committee had reviewed responses from the winter program surveys. Deb asked the Board to consider adding an interactive tool to the Club's website that would help runners determine which program is right for them. Deb asked for a motion, and Shlomo seconded the motion to work with the Club's web designer to create a beta version of the interactive program. The Board voted to approve the proposal.

Race Committee

Jim provided an update regarding the Race Committee. He noted that Pike's Peek had over 2,100 registrations. Topics also included finding and training new race directors for a couple of the Club's low-key races, registration numbers for other upcoming races, including Run for the Roses and Parks Half, and the need to recertify the Riley's Rumble race course.

Marketing

Deb provided an update on ads for the races and programs in Source of the Spring and MoCo 360.

Racing Team

Brian discussed the Club's racing team, noting the general criteria necessary for membership, including age grading. He also said the team had new captains: Kevin Camp and Monika Schneider. The Board also discussed the changes to Ins and Outs that highlight racing team members and then [hyperlink to full race results on the Club's website](#).

Round Table/Other Business

Topics included data on membership, Kemp Mill Community Day, increasing volunteers, bylaw updates, and the ambassador program for 2025.

Adjournment

There being no further business to discuss, Brian adjourned the meeting at 9:00 pm.