



## Montgomery County Road Runners Club Board Meeting

**Date and Time:** May 11, 2023, 7:00 pm – 9:00 pm

**Location:** MCRRC Clubhouse

**Board Members:** Brian Murphy—President, Sherene Sepehri—Vice President, Jane Heinrichs—Secretary, Ashish Gupta—Treasurer, Elliott A. Alman—At Large, Jim Dahlem—At Large, Shlomo Fishman—At Large, Deb Levy—At Large, Libby Miller—At Large

**Staff:** Ashley Zuraf—Executive Director

### Call to order

Brian called the meeting to order at 7:00 pm.

### Welcome of New Board Members

Brian warmly welcomed the newly appointed Board members—Shlomo Fishman and Libby Miller. He expressed gratitude for their willingness to serve on the Board and acknowledged the valuable contributions they would bring to MCRRC. Brian also informed the Board that the new Board members had attended an orientation and onboarding session that provided them with information about MCRRC's mission, strategic objectives, governance structure, and ongoing initiatives.

Each new Board member had the opportunity to introduce themselves briefly and share their background, experience, and interest in serving on the Board.

### Executive Director Report

Ashley distributed the report before the meeting. Membership as of May 11, 2023, is 3,178, an increase of 42 from the 3,136 reported on March 9, 2023.

## **Financials**

Before the meeting, Ashish circulated a summary of MCRRC's financials prepared by the club's accountant, Jennifer K. Smith. There was a discussion of MCRRC's accounting and bookkeeping and the newly revised Cash Management, Reserves, and Investment Policy.

The Board also discussed the ongoing efforts and budget for purchasing a new van.

## **Marketing Efforts**

Deb discussed MCRRC's digital ads in MoCo 360's newsletter promoting the FTM training program and Suds and Soles 5k. The Board also discussed various other outlets that could be used to market and promote MCRRC.

## **Program Surveys**

Deb and Ashley discussed the pilot survey results sent to program participants after completing their winter and spring programs. They noted that the survey collected valuable data and insights into participants' experiences with the various programs and suggested that the survey results be compiled and shared with program directors. The Board agreed with this suggestion, thanked Deb and Ashley for their efforts, and determined that as a general practice, MCRRC should send surveys to program participants after the completion of each program.

## **Committees**

Jane provided an update on efforts to draft a new MCRRC policy for Board committees, task forces, and working groups. She thanked the Board members for their review and feedback and noted that the policy should be finalized and ready for the Board's approval before the next Board meeting.

The Board also discussed the status of the Board's existing committees (Communications, Nominating, and Race) and other working groups primarily associated with the annual Awards Banquet (Volunteer of the Year; High School Scholarships, Coach of the Year, and Most Improved Runner; and Runner of the Year).

Since MCRRC's primary sources of revenue are races, programs, and membership, the Board discussed efforts to revamp and reimagine the Communications committee. Libby volunteered to spearhead that effort, including acting as the Board's liaison to the committee.

## **Programs**

Sherene provided an update regarding the Board's plan for a new Program Committee, which may include some current and past program directors. The committee will work on developing general policies and guidelines to ensure consistency among the various MCRRC programs. Deb volunteered to be the Board's liaison to the committee.

## **Races**

MCRRC has had nine low-key races so far this year. Participation numbers continue to be the highest since 2019. Brian noted plans for additional race director training opportunities later this year.

**Policy Review**

Over the past several months, the Board has been reviewing (and updating as appropriate) MCRRC's 14 policies. Before the meeting, the Board approved changes to the MCRRC Cash Management, Reserves, and Investment policy to clarify guidelines for investing and using surplus funds. The Runner Safety (Run Aware) policy also was recently updated. The revised policies can be found on the MCRRC website. As noted above, the Board is drafting a new policy for Board committees, task forces, and working groups.

**Adjournment**

There being no further business to discuss, Brian adjourned the meeting at 8:48 pm.