



## Montgomery County Road Runners Club Board Meeting

**Date and Time:** February 9, 2023, 7:00 pm – 9:00 pm

**Location:** MCRRC Clubhouse

**Board Members:** Brad Stewart – President, Brian Murphy – Vice President, Ashish Gupta – Treasurer, Sherene Sepehri – Secretary, Elliott A. Alman – At Large, Jim Dahlem – At Large, Jane Heinrichs – At Large, Deb Levy – At Large, Rob Palmer – At Large (via phone)

**Staff:** Ashley Zuraf – Executive Director (absent)

**Meeting Minutes:** Minutes from the January Board meeting were approved.

### **Executive Director Report:**

The report was distributed prior to the meeting. Membership as of February 7, 2023 is 3,044, which is an increase of 31 from 3,013 reported on January 4, 2023.

### **MCRRC Goals for 2023:**

MCRRC's main sources of revenue are races, programs, and membership. The club is seeking to grow in all of these areas in 2023.

Brad and Ashish are going to look into MCRRC's financial policy to see if any updates are needed.

### **Committees**

Jane is going to create a list of active MCRRC committees, their chairs, and members.

### **Marketing**

The Board agreed to advertise the Suds and Soles 5k race in Montgomery County 360 (formerly known as Bethesda Beat), which is a local online magazine. MCRRC may also advertise training programs through them. The Board also agreed to promote MCRRC races with other local RRCA running clubs.

## **Training Programs**

Sherene and Brian plan to talk to program directors about what has worked to bring in participants, and also what hasn't worked. They will also talk about whether there should be a program committee.

## **Sponsorship**

MCRRC has identified a sponsorship coordinator who will find and manage sponsorships for large races.

## **Youth Running**

Three club members are going to work with the race committee to oversee MCRRC's youth running events.

## **Volunteering**

There are several key volunteer positions where the club needs more help, including course layout and driving the cone truck for races. The Board talked about whether incentives could be offered to volunteers for these key positions. The Board will continue to discuss this issue.

## **Website**

Deb and Ashley have been working with Dinos, the website developer, on a new MCRRC website. The Board has been reviewing and providing feedback on the website before it goes live.

The Board voted to continue using the existing MCRRC logo.