



Montgomery County Road Runners Club Board Meeting

Date and Time: June 9, 2022, 7:00-9:00 pm

Location: Virtual meeting via zoom

Board Members: Brad Stewart – President (absent), Brian Murphy – Vice President, Ashish Gupta - Treasurer, Sherene Sepehri – Secretary, Elliott A. Alman – At Large (absent), Jim Dahlem – At Large, Jane Heinrichs – At Large, Deb Levy – At Large, Rob Palmer – At Large

Staff: Ashley Zuraf – Executive Director

Meeting Minutes:

Minutes from the April Board meeting were approved.

Director of Operations Report, Ashley:

The report was distributed prior to the meeting. As of June 9, membership is 2,621, which is an increase of 46 from 2,575 members in April.

Race Updates, Ashley and Brian:

The Country Road Race 5k has been scheduled for July 10 at Calleva Farms. This is a new location for the race.

The club's next big race is the Suds and Soles 5k, which is scheduled for June 18 at Rockville Town Center.

The club held a Race Director course in May. Participants in the course can become Assistant Race Directors at low key races.

Volunteering, Jane:

Jane is working with program directors to encourage program participants to volunteer for races and other club events. There is a critical need for volunteers in certain areas, including race course layout and medical volunteers.

Membership and Marketing, Deb and Jim:

Deb discussed a potential referral or influencer program. The Board agreed on changes to membership renewal reminder emails.

Jim discussed ideas to increase club membership across different parts of the county, as well as increase membership among younger runners.

Medical, Rob:

Rob is working to identify a core group of medical volunteers for races, including a Medical Director for the club. Rob is also working on a plan to ensure medical supplies are kept in stock in the clubhouse.

Training Programs, Sherene:

There are two new co-directors of the Fall 10k training program this year.

Ashley worked with RRCA to schedule an in-person RRCA coaching class in Clarksburg in July. The club encourages program coaches to be RRCA certified.