



Montgomery County Road Runners Club Board Meeting

Date and Time: March 10, 2022, 7:00 – 8:45 pm

Location: Virtual Meeting via Zoom

Board Members: Brad Stewart – President, Brian Murphy – Vice President, Jennifer Smith - Treasurer, Sherene Sephiri – Secretary, Jim Dahlem – At Large, Ashish Gupta – At Large, Jefferson Lunsford – At Large, Yvette Murphy - At Large, Rob Palmer – At Large

Staff: Ashley Zuraf – Executive Director

Meeting Minutes:

Minutes from the January Board meeting were approved.

Race Updates, Board:

The upcoming Seneca Greenway 50k race was discussed, as well as general race and permitting issues.

Director of Operations Report, Ashley Zuraf:

Membership is currently 2,480, which is an increase of 58 from 2,422 members in January.

The Beginner Women’s training program decided to transition to a co-ed spring 5k program.

The board discussed track permits. Ashley is working on track permits for spring and summer.

Financial Update, Jen Smith:

The Club’s December 2021 revenues exceeded estimates, including for membership, training programs, and apparel sales. The expenses were below estimates.

Inclusion and Equity Committee Update, Yvette Murphy and Jeff Lunsford:

The I&E Committee hosted an event with Desmond Dunham that was open to members and non-members. I&E is planning to continue planning featured runner events. The I&E committee plans to explore whether future events can be livestreamed. They are also exploring I&E training for MCRRC leadership.

Communications Committee Update, Jeff Lunsford:

The brand ambassador program has identified a few potential brand ambassadors. They plan to start promoting MCRRC at events.

Race Committee Update, Brian Murphy:

Kids runs are being changed to ages 5 and up for 2022. There are also new guidelines for kids runs, which are described on the website. Suds and Soles registration is open and planning is underway. Race Director training is scheduled for April.

Other Notable Updates:

Board elections will take place online later in March. Ashley is planning the awards banquet, which will be held on Sunday, April 10.