



Montgomery County Road Runners Club Board Meeting

Date and Time: June 10, 2021, 7:00 – 9:20 pm

Location: Virtual Meeting via Zoom

Board Members: Brad Stewart – President, Brian Murphy – Vice President, Jennifer Smith - Treasurer, Sherene Sepehri – Secretary, Connie Corbett – At Large, Ashish Gupta – At Large (absent), Jefferson Lunsford – At Large, Yvette Murphy - At Large, Rob Palmer – At Large

Staff: Ashley Zuraf – Executive Director

Meeting Minutes

Minutes from the May Board meeting were approved.

Overview of MCRRC Financials, Jen Smith:

Jen gave an overview of MCRRC's accounting practices, including income and expense categories. She also discussed budgeting for races and programs. She explained that MCRRC keeps a cash reserve to pay for future expenses and to have a reserve when there are emergencies.

Director of Operations Report, Ashley Zuraf:

Membership: Total members as of June 9, 2021: 2,180 which is an increase of 32 from the previous month (2,148).

Members are continuing to donate money to the club through the general donation page on the website, as well as when they sign up for programs and races.

XMP, FTM, and Fall 10k programs are open for registration. Summer Half Marathon registration has closed.

Parks Half Marathon registration is open, and it has reached 25% capacity. Run for Roses and Stone Mill registrations are also open. There will also be two low-key races held at the Gaithersburg High School track over the summer.

Inclusion and Equity Committee Update, Yvette Murphy and Jeff Lunsford:

I&E held a committee meeting this week that was focused on LGBTQ issues. I&E is also working on drafting a charter for the committee. Future I&E activities include implementing the values statement, updating the Club's kiosk at Ken Gar, and adding photos to the MCRRC website.

Race Committee, Brian Murphy:

The race committee is working on updating the Race Director's Manual. They are planning to hold a Race Director and Assistant Race Director 101 Training. The committee is looking for new race directors for club races.

Membership Strategy, Connie Corbett:

Connie, with assistance from Jeff, analyzed data about MCRRC membership in RunSignUp. She proposed a strategy to reach out to individuals whose membership has lapsed and encourage them to renew their membership.