



Montgomery County Road Runners Club Board Meeting

Date and Time: January 13, 2022, 7:00 – 8:00 pm

Location: Virtual Meeting via Zoom

Board Members: Brad Stewart – President, Brian Murphy – Vice President, Jennifer Smith - Treasurer, Sherene Sepehri – Secretary, Connie Corbett – At Large, Ashish Gupta – At Large, Jefferson Lunsford – At Large, Yvette Murphy - At Large (absent), Rob Palmer – At Large

Staff: Ashley Zuraf – Executive Director

Meeting Minutes:

Minutes from the November Board meeting were approved.

Director of Operations Report, Ashley Zuraf:

Membership is currently 2,422, which is an increase of 167 from 2,255 members in October.

Winter program registration has increased compared to 2021. Ashley has been working on permits for winter and spring races. Ashley also obtained a \$1500 grant for the Club to use for marketing.

Race Committee Update, Brian Murphy:

2022 race planning is ongoing.

Treasurer Update, Jen Smith:

The treasurer's report wasn't discussed in detail, but Jen noted that the budget is on track with projections.

Marketing, Board discussion:

The Board is looking for volunteers to help with marketing, including digital media and content development. A request will be sent out to members.

There were several applicants for Brand Ambassadors. Connie plans to follow up with them in the next few weeks.

Other Notable Updates:

True Respite Pub Runs have been very successful.

Rob drafted a covid notification policy for the Club.