



## Montgomery County Road Runners Club Board Meeting

**March 11, 2021**

**Time: 7:00 – 9:00 Board Meeting**

**Location: Virtual Meeting via Zoom**

**Board Members:** Ken Earley – President, Brad Stewart – Vice President, Jennifer Smith - Treasurer, Brian Murphy – Secretary, Carol Braun – At Large, Peter Haack – At Large, Jefferson Lunsford – At Large, Yvette Murphy - At Large, Kristen Serafin – At Large

**Staff:** Ashley Zuraf – Executive Director

**Additional Members:** Mike Acuna, Doug Watt, Karen Kincer, Don Shulman, Connie Corbett

**Ashley Zuraf, Director of Operations Report:**

### **Membership:**

Total members as of 3/10/21 – 2,089 which is down 68 from 2,157 the previous month.

### **Additional Notes on Membership:**

- The system is currently showing 30 memberships not yet set up on RunSignUp.
  - Of this 30, 20 are individuals, which has no impact on the membership total listed above.
  - Of the remaining “unclaimed” memberships, 4 of them are Primary + 1 Memberships, so we can assume there are 4 members missing from the total membership above.
  - The remaining 6 memberships are Family Memberships, so it is unknown how many missing members there are from total membership.

### **Donations:**

The club has received an additional \$531 in donations since last month’s meeting. This brings the total since the pandemic to \$38,477.54 – including the capital campaign.

### **Membership Database**

Pete met with Dinos to help better sync the member database – RunSignUp, Groups.io, and other. Looking if we can hook an API with RunSignUp with our other communication outlets to better reach our membership. He also chatted with him to get a members section of our site which would require active members to login for specific content. We could use this space to better communicate with our members. Pete is expecting to continue this work through the communications committee even after he leaves the board.

Under the same topic, the several webpages our various races need to be streamlined under a single page under RunSignUp. It would be valuable to the club if the communications committee could take a look at this and help standardize the approach.

## **Financials**

Jen provided an overview of our current financials. No significant changes since we last discussed.

## **Race Committee**

With the coming races, Brian motioned a proposal increasing the Non-Member Over 18 fee to \$15. Brad seconded the motion and the board voted with unanimous approval (Kristen and Pete did not vote.) the cost change... the lottery option for members... The race committee is also targeting May 1 for a revised Riley's Rumble Half Marathon. The race would start and finish at Riley's lock and run entirely out and back on the C&O Towpath. Brian motioned a proposal to charge as follows for that race:

Rileys Rumble

Member: \$20

Non-Member: \$30

Brad seconded this motion and the motion passed with unanimous approval (Kristen and Pete did not vote).

## **Return to Running/Virtual Programs and Non-members**

The limitations to in-person numbers to outdoor gatherings is expected to increase soon. The State of Maryland has already removed these limits. However, Montgomery County is expecting to increase the limits but not remove them. Brad is proposing to move our programs to a minimum of hybrid model (in person is an option for the summer programs)— no virtual only programs. Brian seconded this motion with unanimous approval (Kristen and Pete did not vote). Ashley will speak to the program directors to see how comfortable they are with the hybrid or in-person program. We may need to find someone else to jump in to host the program if they are not.

## **Revised Values Statement**

Yvette and Jeff discussed the revised values statement that the I&E Committee and, specifically, the Values Statement Working Group has worked since the February board meeting. Discussed the goals of this values statement being aspirational. Prior to adopting any values statement, we would need to take it for further review to our attorney and have it assessed against our liability. No statement was adopted, and the board will continue to discuss this over email.

*After meeting note: After review of the values statement by our attorney, the board voted unanimously to approve the values statement. Values statement attached to these minutes.*

## **Proposed By-Laws Changes**

Yvette provided a high-level overview of the work the By-Laws Review Task Force under the Inclusion and Equity Committee. The task force is thoroughly reviewing the current By-Laws and will have a draft with all changes to the board at a future date. The task force is looking to provide more transparency to the entire By-Laws.

## **Annual Business Meeting**

Annual business meeting will be on March 30.

Montgomery County Road Runners Club  
Values Statement

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Our Club

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| 1 | We believe that MCRRC is a place for every pace - runners, walkers, and run/walkers. We welcome people of all shapes, sizes, and abilities. We value healthy lifestyles through movement.  |
| 2 | We value the strength of the Montgomery County Road Runners Club as a volunteer-led organization. At the same time, we acknowledge that volunteering at club events presents an additional burden to marginalized and vulnerable groups. |
| 3 | We believe that running and fitness activities should occur in a welcoming environment to all, be geographically diverse, and financially affordable. We strive to identify physically accessible environments.                          |
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Our Community

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| 4 | We are committed to equity, inclusivity and anti-discrimination. We embrace all communities of age, ethnicity, gender identity, language, national origin, race, religion, sexual orientation, and socio-economic status. We aspire to identify opportunities for members with disabilities. |
| 5 | We strive to make all components of membership reflective of the communities within Montgomery County, one of the most diverse in the nation.  |
| 6 | We recognize the indigenous and formerly enslaved peoples who were displaced from or trafficked to this land. In addition, we acknowledge the land on which we run by showing our gratitude and respect for the trails and roads.  |
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Our Members

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| 7 | We value all members for their unique perspectives and gifts, and aspire to earn their trust by listening, engaging, and appreciating their contributions. |
| 8 | We encourage respectful dialogue among and within the interconnected communities and partners to ensure all members can safely pursue the joy of running.  |
| 9 | Although each member has a different goal, we celebrate each other's achievements and learn from one another's experiences.                                |