



## Montgomery County Road Runners Club Board Meeting

**January 21, 2021**

**Time: 7:00 – 9:00 Board Meeting**

**Location: Virtual Meeting via Zoom**

**Board Members:** Ken Earley – President, Brad Stewart – Vice President, Jennifer Smith - Treasurer, Brian Murphy – Secretary, Carol Braun – At Large, Peter Haack – At Large, Jefferson Lunsford – At Large, Yvette Murphy - At Large, Kristen Serafin – At Large

**Staff:** Ashley Zuraf – Director of Operations

**Ashley Zuraf, Director of Operations Report:**

**Membership:**

Total members as of 1/13/21 – 2,236 which is down 202\* from 2,438 the previous month\*\*

\* This reduction in membership is the largest in several months. January is generally a big “turnover” month with memberships – in the past, a lot of members choose to join/ renew at the New Year’s Day race, which means a significant number of memberships come up for renewal in January. The assumption would be that many have not renewed their memberships at this time, due to COVID-19 and the cancellation of many club races and activities.

\*\* This number should be used for estimation purposes only. There are still members that have not set up an account with RunSignUp, as well as missing family members of those members. Until this is complete, the total members number will not be accurate – see additional notes.

**Additional Notes on Membership:**

- The system is currently showing 40 memberships not yet set up on RunSignUp.
  - Of this 40, 27 are individuals, which has no impact on the membership total listed above.
  - Of the remaining “unclaimed” memberships, 6 of them are Primary + 1 Memberships, so we can assume there are 6 members missing from the total membership above.

- The remaining 7 memberships are Family Memberships, so it is unknown how many missing members there are from total membership.

### **Donations:**

The club has received \$14,989.04 from donations through our virtual programs, virtual race series, and club member online donations.

Capital Campaign: The club's Capital Campaign brought in \$22,125.00 in donations to the club. (Thank you!)

### **Club Financials:**

Jen reviewed the actuals for 2020. No glaring differences from what we were expecting. These will be posted to the club site. The Board is encouraged by the opportunity to receive an additional round of PPP, as reported by Jen.

### **Race Committee:**

The race committee met in January to discuss several items for races as we move into 2021. From the race committee, Brian proposed a refund policy for the clubs paid races: If the race is cancelled, we would refund a portion of the entry fee based on what the club has spent towards that race. We would state upfront what the amount we will refund and this should be standardized as much as possible, across races – example: x number of months from the race, we refund y percent of the race fees. Jefferson seconded the proposal and the refund proposal passed unanimously.

The Race Committee will continue to meet virtually and help work through issues on restarting in person races.

### **Elections:**

Nominations have started and elections are scheduled for March. Several members of the current board will not be returning.

### **Inclusion and Equity:**

Yvette briefed the board on where the I&E committee was going on raffling Meb's donation to the club – 2 shirts he signed. We would use a portion of the raffle revenue and donate back to Meb's foundation.

I&E has been putting some focus on continuity of programs throughout the year and working the weekly workouts, Stride Clinic, etc. into the member engagement. A program committee could help with this. Yvette, Jeff, and others will continue to work the idea before a formal proposal.

The club's values statement is still being worked and a final draft will be going to the I&E by January 31 and, when finalized, will be presented to the board for approval in February.

The by-laws review task force has continued to meet. They are prioritizing proposed changes to ensure high priority changes will be ready for the March meeting. They are reviewing the by-laws from a club perspective, taking administrative changes and I&E changes into account as the driving force for looking at our by-laws.