



Montgomery County Road Runners Club Board Meeting

October 8, 2020

Time: 7:00 – 9:00 Board Meeting

Location: Virtual Meeting via Zoom

Board Members: Ken Earley – President, Brad Stewart – Vice President, Jennifer Smith - Treasurer, Brian Murphy – Secretary, Carol Braun – At Large, Peter Haack – At Large, Jefferson Lunsford – At Large, Yvette Murphy - At Large, Kristen Serafin – At Large

Staff: Ashley Zuraf – Director of Operations

Ashley Zuraf, Director of Operations Report:

Membership:

Total members as of 10/5/20 – 2,518 which is down 36 from 2,554 the previous month**

* This number should be used for estimation purposes only. There are still members that have not set themselves up in RunSignUp, as well as missing family members. Until this is complete, the total members number will not be accurate – see additional notes.

Additional Notes on Membership:

- The system is currently showing 65 memberships not yet set up on RunSignUp.
 - Of this, 53 are individuals, which has no impact on the membership total listed above.
 - Of the remaining unclaimed memberships, 7 are Primary + 1 Memberships, so we can assume there are 7 members missing from the total membership above.
 - The remaining 9 memberships are Family Memberships so it is unknown how many missing members there are from total membership.

Donations:

The club has received \$7,030.92 from donations through our virtual programs, virtual race series, and club member signups.

Capital Campaign: Officially launched on October 7 - since then we've received over \$10,000.

Suspension of Club Activities:

The board is still monitoring the current situation and slowly adding events to the calendar. One of the larger items we see being a thorn is access to tracks. We see it being unlikely to receiving a permit for use.

Race Committee:

The Race Committee has met several times over the last several weeks to develop a plan for a return to racing and doing so safely. The committee held a virtual meeting with the race directors to discuss this plan and receive feedback. The race committee is continuing to receive feedback from the race directors as they finalize the 2021 club race calendar. A few things of note for the board was the difficulty in receiving permits – especially county specific ones like MCDOT. This will limit what we can do in the near term for events, however, the race committee is working with RDs to shift the dates of some races or find alternate locations, if applicable.

Inclusion and Equity:

The group is kicking off the MCRRC Featured Runner speaker series. A way to feature runners and hear their stories. Kelyn Soong will be heading this effort. Looking right now at a speaker per quarter cadence. The group believes this will be a good opportunity to showcase runners and a way to retain and attract runners. The first speaker will be Meb Keflezighi - targeting December. Need some help marketing and communications out. When the board discusses the 2021 budget, a point of discussion should be around if we provide a yearly budget for speaker fees.

Yvette motioned to create an Inclusion and Equity Committee. Brian seconded the motion and it passed unanimously. Committee members will be, largely, the regular members of the I&E.

The group is taking looking into the current bylaws and what can be done differently to support diversity and equity. RRCA is doing a similar thing when looking into their bylaws. I&E group is looking for additional support from current club leadership – from the board and the nominating committee. MCRRC task force to look closely at the bylaws and suggest updates. Yvette and Jeff will work on coordinating this.

Communications:

Yvette is working on the composition of the communications committee and looking to get this committee started soon. Next step is to solicit two slots for member participation on this committee. It's clear that the communication committee will be hitting the ground running on helping the club's strategy in communicating better with members and outside our current membership.

Financials/Budget:

The board is starting the process of formulating the 2021 budget. Jen will be reaching out to all the points of contact and forming each piece. The board will then discuss in November and work a final copy out to the membership for approval.