



Montgomery County Road Runners Club Board Meeting

October 3, 2019

Time: 7:00 – 9:00 Board Meeting

Location: MCRRC HQ - Southlawn

Board Members: Ken Earley – President, Brad Stewart – Vice President, Sri Rapaka - Treasurer, Andrea Keane-Myers - Secretary, Brian Murphy - At Large, Carol Braun - At Large, Peter Haack – At Large, Kristen Serafin – At Large

Minutes: Minutes from the September meeting were submitted for the Board's vote.

Ashley Zuraf, Director of Operations Report:

Membership: Total members as of 8/31/19 – 2,812* which is **up 3** from the previous month. However, there are still many memberships that have not been claimed, nor has the Primary Member re-entered their family members. Until this is complete, the total members number will NOT be accurate and a comparison in membership numbers to the previous year is not possible for this month's report

New Business:

Advertising for Club Training Programs: The Board discussed ways to promote upcoming Training Programs including discussing upcoming Programs as part of a Program Continuity plan with current Program members and encouraging additional advertising from Program Directors.

Board Members Manual: In order to create continuity between MCRRC Boards, Ken is revising and updating the Board Members Manual.

Track Availability: Ashley is waiting to hear back from Montgomery College regarding continued use of the track for our training programs.

Board Member Resignation: Amie Breslow, Member-at-Large has resigned from the Board due to continued scheduling conflicts with her teaching schedule. Ken is currently seeking additional candidates to fill the 4-month vacancy.

Program Director's Manual: Kristen is in the process of developing a Program Directors manual in a to allow for program uniformity and to provide a guidebook for new Program Directors. This manual will be used during the new Program Director's 101 training which is currently under development.

MCRRC Shirt Sales and Distribution: Carol provided an update on MoCo Branding sales from the pop-up store and from the online store <https://runsignup.com/Club/Store/MD/Rockville/MontgomeryCountyRoadRunnersClub> . Pre-sales for the new long-sleeve shirts in either neon yellow or black were brisk. MoCo Branded merchandise will also be on sale for cash only at the upcoming club social hour.

RD101 training: Andrea and Kristen will be hosting the RD 101 training program. This program will cover a number of aspects of serving as a Race Director including schedules, Club contacts, upcoming race schedules for 2020, and serving as an Assistant Race Director. This first class will be limited to 15 individuals. If there is sufficient interest, we will hold an additional class this winter.

Communications Platforms: Peter discussed beta testing groups.io for some of our upcoming training programs as a replacement for the yahoo groups.

Electric Scooters on Montgomery County Trails: Ken discussed the pilot that will be starting to allow electric scooters on paved trails in Montgomery County. MCRRC will be developing talking points as a constructive approach to underscore potential safety concerns with the use of electric scooters in high-traffic areas.

Candy Cane City Race Director: Ken and Brian discussed the ongoing issue with maintaining a Race Director for the Candy Cane City 5K. Since this has been a recurrent issue with this race, it was determined that the race should be removed from the Club's calendar. The Board will be revisiting all of the upcoming 2020 races to determine if any other races are adequately subscribed by MCRRC members.

2020 Race Schedule: Brian and Andrea discussed the 2020 Race Schedule. This Schedule will be sent out to Race Directors for confirmation of assigned dates and will then be distributed to Club Members.

Meeting Adjourned: 9:05

Next MCRRC Board Meeting: November 16, 2019.