



Montgomery County Road Runners Club Board Meeting

August 1, 2019

Time: 7:00 – 9:00 Board Meeting

Location: Owen's Ordinary

Board Members: Present: Brad Stewart – Vice President, Sri Rapaka - Treasurer, Andrea Keane-Myers - Secretary, Brian Murphy - At Large, Amie Breslow- At Large, Carol Braun - At Large, Peter Haack – At Large, Kristen Serafin – At Large, Nan Miller-Guest

Absent: Ken Earley – President, Amie Breslow- At Large

Minutes: Minutes from the June meeting were unanimously approved by all Board members in attendance.

Ashley Zuraf, Director of Operations Report:

Membership: Total members as of 7/31/19 – 2,809* which is **up 115** from the previous month. However, there are still many memberships that have not been claimed, nor has the Primary Member re-entered their family members. Until this is complete, the total members number will NOT be accurate and a comparison in membership numbers to the previous year is not possible for this month's report.

New Business:

Financials: Nan Miller gave a brief overview of the most recent MCRRC audit. Sri gave a brief update regarding the second quarter financials and is researching the costs of an annual audit vs. alternate year audits.

Race entries: MCRRC has had positive numbers for the most recent Low-Key races and Suds & Soles over previous years' entries.

Pathways: Kristen is in the process of developing a chart to help Club members understand what programs would be potentially suitable next steps upon completion of any given MCRRC Program.

The Board is also working on ways to have Program Directors from upcoming programs present and answer questions about their programs to Club members.

Program Director's Manual: Kristen is in the process of developing a Program Directors manual in a to allow for program uniformity and to provide a guidebook for new Program Directors. This manual will be used during the new Program Director's 101 training which is currently under development.

MCRRC Shirt Sales and Distribution: Carol provided an update on MoCo Branding sales from the pop-up store and from the online store

<https://runsignup.com/Club/Store/MD/Rockville/MontgomeryCountyRoadRunnersClub> where Members can order either the short sleeved shirt or the running singlet. These shirts have proven to be very popular by MCRRC members, as they make it easy to recognize fellow members during races or out for neighborhood runs. Carol also discussed the new MoCo branded hats and visors that will be sold at both the upcoming pop-up store on August 18th and in the online store.

RD101 training: Andrea is in the process of revising the RD101 training manual and selecting dates for training this fall.

Communications Platforms: Peter is currently evaluating communications strategies for training groups and other communications from MCRRC and outlined some potential choices for future use (including the use of groups.io and the expanded use of RunSignUp for communications).

Club House Update: Recent renovations on the Clubhouse have been completed.

The meeting was adjourned at 9:00.

Next Meeting: September 12 at the MCRRC Clubhouse.