



Montgomery County Road Runners Club Board Meeting

May 3, 2018

Time: 7:00 – 9:00 Board Meeting

Location: Shady Grove Adventist- Dogwood Room

Board Members: Mike Acuña – President, Ken Earley- Vice President, Sri Rapaka - Treasurer, Andrea Keane-Myers - Secretary, Gretchen Bolton – At Large, Dave Haaga - At Large, Brad Stewart - At Large, Amie Breslow- At Large, Brian Murphy- At Large

Ashley Zuraf, Director of Operations Report:

Membership:

Total members as of 4/30/18 which **down 304** from 3,106 on 3/31/18 (members who expired in January, February & March of 2018 were all removed from the database this month, as imATHLETE now does this automatically-no more manual deletions)

Type	# of Members
Individual	1503
Primary + 1	269
Family of 3	40
Family of 4	87
Family of 5	38
Family of 6	16
Family of 7	1
Family of 8	0
Family of 9	0

New Members in April: 98 (71 households, broken down as follows):

Type	# of Memberships	Age Group	Total
Individual	61	1-14	9
Primary + 1	4	15-19	9
Family of 3	1	20-29	8
Family of 4	1	30-39	22

Family of 5	2	40-49	35
Family of 6	2	50-59	12
Family of 7	0	60-69	3
Family of 8	0	70+	
Family of 9	0		

2017 Comparison:

- There were 95 new members in April 2017.

New/Old Business/Updates:

March/April Minutes- Approved by the Board with abstentions from Board members who were not in attendance

Outstanding Youth Volunteer – Dave Haaga discussed a new Youth Volunteer Award to help promote Club volunteerism in high school and younger club members. It was determined by the Board that the nominated individuals be under 19 at the start of the year and must be members for at least six months prior to receiving the award. The award will be given during our MCRRC Annual Awards Banquet.

Membership and Program Fund: Amie Breslow and Sri Rapaka discussed the establishment of a fund to help subsidize members of the local running community who could not normally afford to participate in MCRRC Programs and Races. These discussions will continue. As a reminder to Members, MCRRC is a 501 (c)(3) charity and can accept tax-deductible donations.

Strategic Planning Outline- Brad Stewart and the Board discussed the development of goals and metrics for the key MCRRC constituencies including Race Directors, Program Directors, Membership and Race Management Services. The Board also discussed realignment of the current Committee system to streamline efforts and to allow for optimization of human capital. These discussions will continue.

Pub Runs: Brian Murphy discussed the MCRRC Pub Runs which have been well attended. The Board suggested additional ways to promote those runs to Members through the use of Club Facebook pages and other media.

Closure: 9:03 PM