



Montgomery County Road Runners Club Board Meeting

May 11, 2017

Time: 7:00 – 9:00 Board Meeting

Location: Hickory Room, Shady Grove Hospital

Board Members: Mike Acuña – President, Ken Earley – Vice President, Sri Rapaka - Treasurer, Andrea Keane-Myers - Secretary, Gretchen Bolton – At Large, Dave Haaga - At Large, Brad Stewart - At Large, Cortney Sloan – At Large, Jim Farkas – At Large

Minutes Prepared By: Andrea Keane-Myers

Ashley Zuraf, Director of Operations Report:

Membership:

Total members as 4/30/2017: **3,210** (2,171 households, broken down as follows):

Type	# of Memberships
Individuals	1637
Primary + 1	308
Family of 3	43
Family of 4	110
Family of 5	52
Family of 6	19
Family of 7	2
Family of 8	0
Family of 9	0

New Members in April: **96** (75 households, broken down as follows):

Type	# of Memberships
Individuals	63
Primary + 1	8
Family of 3	0
Family of 4	3
Family of 5	1
Family of 6	0
Family of 7	0
Family of 8	0
Family of 9	0

This is down from 3, 445 total members as of 4/30/ 2016. We gained 96 new members last month, as opposed to 63 last April.

Notes:

This month, members were deleted who expired in January 2017 and have not renewed.

New Business:

First Quarter Financials: The Board discussed the first quarter financials as prepared by the Treasurer, Sri.

Nominating Committee Recommendations: The Nominating Committee made three major recommendations for improvements in Outreach, Marketing and Communications, and Membership. **Action item:** Board members are forming sub-communities to focus on some of these different components to increase geographic and demographic diversity for MCRRC beyond our traditional training programs and developing a New Member Handbook.

Program Directors Initiative: Action Item: Brad and Cortney are working with former Board member Lori Kaleikau to develop participant surveys, a Program Director 101 handbook, and an annual meeting for Program Directors to network and share strategies. Mike is working with the rest of the Board to better define MCRRC's overview of Program Director changes to provide continuity. We will have a new Winter Half-Marathon Program director for 2017-2018.

Records Retention: Action Item: Andrea and Ashley are updating MCRRC's Records Retention Policy so that we can have a better record of historical decisions etc. made by the Board.

Club Credit Rating: The Club had to revisit its credit rating policy after our recent purchase of the new MCRRC Van. **Action Item:** Gretchen, Ashley and Sri will be continuing to work on next steps to establish credit.

MCRRC Branded Merchandise: Action Item: The Board is considering in a limited line of clothing highlighting the MCRRC brand to improve visibility.

Training Group Accounts: Action Item: The Board will invite the MCRRC Webmaster Dinos to our next meeting to discuss the website and training group yahoo accounts.

New Cross Country Race: Action Item: Gretchen is working on developing a new Cross Country race to replace Comus Run. Monica Bachmann has agreed to serve as her Assistant Race Director for this new Race.

Announcements: The next board meeting is Thursday, June 15th at 7:00 PM. Location TBD

Meeting adjourned: 9:00 PM

Respectfully submitted by Andrea Keane-Myers, Club Secretary