



Montgomery County Road Runners Club Board Meeting

May 12, 2016

Minutes Prepared by: Lori Kaleikau

Board Members Present: Don Shulman – President, Mike Acuña - Vice President, Sri Rapaka - Treasurer, Lori Kaleikau - Secretary, Gretchen Bolton – At Large, Nancy Keller - At Large, Andre Keane-Myers – At Large, Cortney Sloan – At Large, Jim Farkas – At Large

Guest: George Tarrico

Meeting called to order at 7:00 pm by Don Shulman.

Don introduced and welcomed new board members: Cortney Sloan and Sri Rapaka.

Ashley Zuraf, Director of Operations Report

Membership *(March & April Data)*

Total members as 4/30/16: **3,435 (down 46 from Feb.)**

(2,294 households, broken down as follows):

Type	# of Memberships
Individuals	1730
Primary + 1	310
Family of 3	47
Family of 4	120
Family of 5	64
Family of 6	19
Family of 7	3
Family of 8	0
Family of 9	1

New Members in March: **59**

New Members in April: **63**

(44 households, broken down as follows):

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Type	# of Memberships
Individuals	36
Primary + 1	5
Family of 3	0
Family of 4	2
Family of 5	1
Family of 6	0
Family of 7	0
Family of 8	0
Family of 9	0

Type	# of Memberships
Individuals	36
Primary + 1	5
Family of 3	0
Family of 4	3
Family of 5	1
Family of 6	0
Family of 7	0
Family of 8	0
Family of 9	0

Notes:

- This month, we deleted members who expired in Jan & Feb and have not renewed.
- Members who expired in March received their “final notice” on April 30th & will be deleted in May.

New Business:

Gretchen reviewed Race Director training program and schedule. She and Andrea are in the process of updating the manual. Major updates include sponsorship, publicity and marketing that will assist in our efforts to increase memberships.

Purpose of RD Training: to train and arouse interest in being a RD.

George Tarrico provided input and suggestions regarding current needs.

Dates and amount of time needed for training TBD.

A timeline will also be added to assist the RD's in what needs to be done when.

Key contacts and area of expertise for training:

Jim Farkas– Low Key races.

Monica Bachman – CX

Danny Talmage– store room.

Ashley Zuraf– Office services.

Don Shulman/Mike Acuna– Large Road races.

Mary and Paul Foster and/or Barry Hauptman - Large trail, ultras.

Don asked to board to review the training program plans and provide feedback to Gretchen and Andrea by the next board meeting in June.

Budget-

Sri presented the Budget report.

Sri to review Budget in Quickbooks with Kathleen as report was not approved due to a couple of discrepancies that need to be resolved.

A Yahoo poll will be taken to approve the final budget once submitted.

New/Old Business/Updates

- Membership strategy provided an update. Eric London has expressed an interest in helping in this area. He will be asked to come to next meeting to provide an update. Ins and outs editor.
- Nancy will put together a write-up to pass on a new program called Stroller Squad for new parents.
- Jim noted that Rockville 10K / 5K has a new Facebook page.

Nancy moved to adjourn at 8:50pm. Jim seconded.