



**Montgomery County Road Runners Club
 Minutes of Board of Directors Meeting
 Meeting of April 2, 2015
 Called to order: 7:00 PM**

Board Members Present: Don Shulman - President, Mike Acuna - Vice President, Becca Kinney - Treasurer, Doug Watt - Secretary, Yvette Ju -- At Large, Danielle Jones - At Large, Gretchen Bolton- At Large, Andrea Keane-Myers - At Large, Nancy Keller- At Large.

Minutes Prepared By: Doug Watt

Danielle volunteered to keep time.

**Ashley Zuraf, Director of Operations Report
 Membership (as of 2/28):**

	Total Members:	New Members:	Deletions:
1/31/2015	4,086	114	Oct expirations
2/28/2015	3,962	45	Nov expirations

2/28/2014	4,564	55
------------------	-------	----

**** Track Update:** The City of Rockville has secured/ is securing permits for Spring/ Summer Tuesday track workouts & the majority of Wednesday workouts. The area of need is Wednesdays, from 4/1 - 6/17. The staff worked very hard in contacting individual schools in the area for permission to use their track - the only track we found available was in Silver Spring, which is not feasible for our groups. In the end, it was decided that MCRRC would pay the \$100 per week fee to use Montgomery College from 4/1-6/17. Our groups are very happy about this. If anyone is interested in seeing the list of schools we spoke to & what the reason was we could not use the track, please request it from Ashley.

Treasurer's Report - Becca

Significant Income (March 2015):

- Membership Dues \$9,060
- Race Entries \$13,010 (Seneca \$4,175, Pikes \$3,901, Parks \$3,507, Piece of Cake \$885)
- Sponsorship \$2,200 (Pikes)
- RMS \$3,550
- Training Program \$9,848 (FTM \$4,920, WHMP Banquet \$1,845, BWR \$1,840)

Significant Expenses (March 2015):

- Awards Party \$9,222
- Liability Insurance \$4,815
- Race supplies
 - Equipment Rental \$2,021 (Pikes Barricades)
- Program supplies
 - Premiums \$5,814 (WMP, WHMP)
 - Service Rentals \$1,100 (Montgomery College Track)
 - Coach Gifts \$1,330 (WMP, WHMP, Trail)
- Club Awards \$5,766
- XC & Champion Series Awards \$3,400
- Club Communications \$1,391 (Intervals)

RACE & PROGRAM UPDATE:

- **Completed Programs**
 - **Winter HMP**
 - \$22,970 income, down from \$23,326 in 2014. Budget \$20,000.
 - Awaiting final expenses.
 - 279 registered (Goal Race, National Half Marathon) budgeted 250, 2014 275 registered
 - **Winter Marathon**
 - \$7,150 income, up from \$6,555 in 2014. Budget \$7,125.

- Awaiting final expenses.
- 81 registered (Goal Race, National Marathon) budgeted 75, 2014 68 registered
- o **Winter 5K**
 - \$4,595 income, up from \$3,115 in 2014. Budget \$3,500.
 - Awaiting final expenses.
 - 118 registered (limit) (Goal Race, Piece of Cake 5K) budgeted 100, 2014 71 registered
- o **Winter Trails**
 - \$7,995 income, up from \$6,695 in 2014. Budget \$8,000.
 - Awaiting final expenses.
 - 140 registered (Goal Race Seneca Creek) budgeted 125, 2013 100 registered (filled)
- **Current Programs**
 - o **Speed Development** 315 registered (limit) (Goal Race Pikes Peek), Jan 10 start 2014 303 registered (filled)
 - Budgeted 300 participants
 - o **Beginning Women's Runners** 107 registered (Goal Race Run for Roses), March 24 start 2014 114 registered
 - Budgeted 114 participants
 - o **FTM** 128 registered (Goal Race MCM), May 3 start 2014 267 registered
 - Budgeted 265 participants
 - o **HMP** 48 registered (Goal Race PHM), May 16 start 2014 173 registered
 - Budgeted 173 participants
 - o **Spring Trails** 17 registered (No goal race), May 2 start 2014 77 registered
 - Budgeted 77 participants
 - o **8K** Opened April 1 (Goal Race Rotary Twilight), April 29 start 2014 92 registered
 - Budgeted 92 participants

- **Major Races**

- o **Pike Peek 10K** 4/26/15 - 2,300 registered (price increase 4/1). 2014 2,740 registered.
- o **Parks Half Marathon** 9/13/15 - 159 registered (opened 4/1). 2014 2,385 registered

- **Secondary Races**

- o **Seneca Creek**
 - \$12,424 income, up from \$9,470 in 2014. Budget \$14,450. Awaiting final expenses.
 - 352 registered (limit of 400). 2014 450 registered (sold out).
- o **KOTR** 5/9/15 - 29 registered. 2014 310 registered. 2013 320 registered.
- o **Germantown 5 Miler** 5/16/15 - 64 registered. 2014 273 finishers.

- **Club Races**

- o **Piece of Cake 10K / 5K**
 - \$1,615 income, up from \$787 in 2014. Awaiting final expenses.
 - 258 - 5K finishers, 351 - 10K finishers

2014: 69 - 5K finishers, 269 - 10K finishers 2013 - 347 finishers, 2012 - 354

Motion to accept the Treasurer's report: Andrea moved, Danielle seconded. Carried unanimously

New Business:

Website Update: The club will be moving to a new platform to help on maintenance and reduce future costs. Eric London will be taking over from Laura Evans who has been doing "Ins and Outs" for the club. The Board would like to thank her for all of her work!

Volunteer Reception: The club is looking at having the reception in Olney July 9th.
Action Item Yvette will check on prices. Nancy will help.

Father's Day run: Action Item Don, we need a June 21st race director and if we don't get one, we may cancel this race. Go/no-go decision will be made soon

The club is looking for outside financial support for club activities. **Action Item:** Andrea will look into CFCs for donations.

Old Business

March Business meeting: The March business meeting was held on March 22, 2015 where the new board nominees were presented for election by the club. **Lori Kaleikau made the motion to accept the new members and Doug Watt seconded the motion. The MCRRC club voted to elect the new Board Members in their respective positions.**

The following new members have joined the Board:

Don Shulman - President

Mike Acuna - Vice President

Gretchen Bolton- At Large

Andrea Keane-Myers - At Large

Nancy Keller- At Large.

March Board Meeting Minutes: Due to scheduling issues, the vote to accept the March Board meeting report was made at the April Board meeting. **Becca made the motion to accept the minutes and Danielle seconded the motion. Carried unanimously**

Program Pricing Plan: Danielle did a market comparison to look at the price of running programs in the area. It turns out that MCRRC is dramatically lower in our registration fees and it seems we offer more services in each program than other providers.

We would like to gain some consistency in the fees charged between the programs based on program length, services provided, and costs associated with the program. The club is seeing additional costs from our municipalities such as the cost for track lights has gone from zero to several hundred dollars per week and some program now may require municipal permit fees where earlier there were none. The club will need to raise fees to cover the new costs. **Action Item** Don will talk to the Program Directors to get more detailed cost information on our programs so appropriate pricing can be accomplished.

We have very few members from DC and VA and we want to attract more of these members. The Board will be looking at how we can attract more members from these areas. Any ideas from our membership would be appreciated.

The Board went into executive session to have a discussion on Budgets, Strategic planning, and award selection.

Announcements:

Next board meeting is Thursday, May 7, 2015 at 7:00 PM at the MCRRC Office.

14672 Southlawn Lane Bay I/J, Rockville, MD.

Nancy will bring dinner.

Meeting adjourned: 9:15 PM

Respectfully submitted,

Doug Watt,
Secretary MCRRC