



**Montgomery County Road Runners Club
Minutes of Board of Directors Meeting
Meeting of March 12, 2015
Called to order: 7:00 PM**

Board Members Present: Karen Kincer - President, Lori Kaleikau - Vice President, Becca Kinney - Treasurer, Doug Watt - Secretary, Yvette Ju -- At Large, Don Shulman - At Large, Susan Lynch - At Large, Kimberly Price - At Large -- Danielle Jones - At Large.

Minutes Prepared By: Doug Watt

**Ashley Zuraf, Director of Operations Report
Membership (as of 2/28):**

	Total Members:	New Members:	Deletions:
1/31/2015	4,086	114	Oct expirations
2/28/2015	3,962	45	Nov expirations

2/28/2014	4,564	55	
------------------	-------	----	--

**** Track Update:** The City of Rockville has secured/ is securing permits for Spring/ Summer Tuesday track workouts & the majority of Wednesday workouts. The area of need is Wednesdays, from 4/1 - 6/17. It was decided that MCRRC would pay the \$100 per week fee to use Montgomery College from 4/1-6/17.

**Treasurer's Report - Becca
Significant Income (February 2015)**

- Membership Dues \$1,120
- Race Entries \$6,233 (Pikes \$4,176, Seneca \$1,450)
- RMS \$1,650

Significant Expenses (February 2015):

- Advertising \$1,195 (Pikes)
- MCM Room \$3,500
- Race supplies
 - o Equipment New \$7,492 (Speakers, Finish Line Camera, Generator)
 - o Equipment Consumables \$7,411 (Parks medals, Pikes keychains)
 - o Equipment Rentals \$1,536 (Greenway tent, Country Road van)
 - o Race Proceed Distribution \$3,889 (RUTL)
- Team Programs \$1,538 (10 mile challenge, Cherry Blossom, team jackets)
- MD RRCA \$1,000 (Grand Prix, Women's Distance Festival)

RACE & PROGRAM UPDATE:

- **Current Programs**
 - o **Winter Trails** 140 registered, 150 limit (Goal Race Seneca Creek), Dec 6 start / 2013 100 registered (filled)
 - Budgeted 125 participants
 - o **Speed Development** 315 registered (limit) (Goal Race Pikes Peek), Jan 10 start / 2014 303 registered (filled)
 - Budgeted 300 participants
 - o **Winter HMP** 279 registered (Goal Race National Half Marathon), Dec 3 start / 2014 275 registered
 - Budgeted 250 participants
 - o **Winter Marathon** 81 registered (Goal Race National Marathon), Dec 3 start / 2014 68 registered
 - Budgeted 75 participants
 - o **Winter 5K** 118 registered (limit) (Goal Race Piece of Cake 5K), Jan 6 start / 2014 71 registered
 - Budgeted 100 participants

- o **Beginning Women's Runners** 39 registered (Goal Race Run for Roses), March 24 start / 2014 114 registered
- o **FTM** 30 registered (Goal Race MCM), May 3 start / 2014 267 registered

- **Major Races**
 - o **Pike Peek 10K** 4/26/15 - 1,425 registered (opened 11/15). 2014 2,740 registered.
 - o **Parks Half Marathon** 9/13/15 - 29 registered (NYE Promo). 2014 2,385 registered

- **Secondary Races**
 - o **Seneca Creek** 3/21/15 - 334 registered (limit of 400). 2014 450 registered (sold out).
 - o **KOTR** 5/9/15 - 12 registered. 2014 310 registered. 2013 320 registered.
 - o **Germantown 5 Miler** 5/16/15 - 35 registered. 2014 273 finishers.

- **Club Races**
 - o **Jingle Bell Jog**
 - Awaiting final expenses
 - Net Income \$646, up from 2013 Net Loss \$118.
 - Increase \$505 race entries.
 - Budget -\$205
 - 339 finishers / 2013 - 275 finishers / 2012 - 202 finishers.
 - o **Country Road Run 5M**
 - Net Income \$629, up from 2013 Net Loss \$25
 - Increase \$210 membership dues, decreased misc expenses
 - Budget - net loss \$117
 - 280 finishers / 2014 - 331 finishers / 2013 - 304 finishers.

**Motion to accept the Treasurer's report: Lori moved, Kimberly seconded.
Carried unanimously**

The Board went into executive session to discuss RMS's Strategic Direction, staffing costs and finances.

New Business:

This was Karen Kincer's final meeting as President of the Montgomery County Road Runners Club. The Board would like to thank Karen for her excellence and dedication in making this one of the premier running clubs in the country. We are deeply grateful for her service.

The remaining Board would also like to thank our retiring Board members for all of their help.

Kimberly Price
Susan Lynch
Lori Kaleikau

Run for Roses Premiums and Sponsorship: This race would like to welcome a new sponsor: Fleet Feet and the club will be purchasing premiums from this vendor. There is a policy for standardizing club purchases and a Board vote was required to vary from our purchase methodology.

Action: Don motioned to accept the temporary policy change and Kimberly seconded the motion. It passed unanimously.

Awards Event Updates: Karen has ordered the awards and is managing the awards and business meeting which will take place at the Golden Bull after the Piece of Cake race on March 22.

Program Update: We are concerned our program participants have not been hearing enough about the club's other activities such as our low key races and evening runs.

Action Item: Yvette and Danielle will draft a letter to the program directors asking them to highlight our other activities. They will also create a survey which can be used for getting feedback on our programs.

Website Update: The webmaster has been hard at work bringing our outside sites into the club and giving them a similar look and feel. In addition, these sites had been created using different methodologies and platforms which made maintenance difficult and expensive. By the end of 2015, the club expects both the outside and main site will be moved to a single platform which will reduce costs and improve our ability to make content changes easier.

Board Manual: With the new Board elections, the Board manual needs updates.
Action Item: Doug will check updates.

Old Business

Policy Review plan: The board went through our club policies to make sure they corresponded properly to our bylaws and to make sure they were current. Don will ask the Board to make final checks and reviews of our club policies. **Action item:** Don will pair up Board members to make the changes.

Father's Day Race Update: The club will need a new race director for this race.
Action Item: Don will work on finding a replacement.

The Board went into executive session to have a discussion on Budgets, Strategic planning, and award selection.

Announcements:

Next board meeting is Thursday, April 2nd, 2015 at 6:30 PM at the MCRRC Office.

14672 Southlawn Lane Bay I/J, Rockville, MD.

Yvette will bring dinner.

Meeting adjourned: 9:15 PM

Respectfully submitted,

Doug Watt,
Secretary MCRRC