

**Montgomery County Road Runners Club
 Minutes of Board of Directors Meeting
 Meeting of January 8, 2015
 Called to order: 7:00 PM**

Board Members Present: Karen Kincer - President, Becca Kinney - Treasurer, Doug Watt - Secretary, Daneille Jones - At Large, Yvette Ju -- At Large, Don Shulman - At Large, Susan Lynch - At Large, Kimberly Price - At Large.

Staff: Ashley Zuraf, Director of Operations

Minutes Prepared By: Doug Watt
 Kimberly volunteered to keep time.

**Ashley Zuraf, Director of Operations Report
 Membership (as of 12/31):**

	Total Members:	New Members:	Deletions:
11/30/2014	4,002	139	Aug expirations
12/31/2014	4,019	88	Sept expirations

12/31/2013	4,680	196
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****** No deletions were done in December of 2013***

Treasurer's Report - Becca

Significant Income (December 2014):

- Membership Dues \$14,276
- Race Entries \$20,562 (Pikes \$16,032)
- RMS \$18,144 (9 races)
- Training Programs \$39,973 (Winter Half \$14,720, Speed Dev \$12,200, Winter Marathon \$5,350, Winter Trail \$3,510)

Significant Expenses (December 2014):

- Accounting fees \$3,250 (990 Prep)
- Other services \$2,250 (Staff Assessment)
- Other IT costs \$1,267
- MCM Room \$3,575

- Race supplies
 - o Equipment New \$1,020 (ipico chips)
 - o Food \$2,449 (Stone Mill \$1,026, RUTL \$1,027)
 - o Premiums \$7,634 (PHM \$3,399, RUTL \$3,039, Pikes \$1,095)
 - o RMS Staff Payment \$3,160 (4 races)
 - o Permitting \$1,050 (Stone Mill, Pikes)
 - o Equipment Rental \$4,102 (Enterprise 6 races)
 - o Race Proceed Distributions \$1,500 (Stone Mill)
- Program Supplies
 - o Banquets \$2,312 (XMP, 10K)
 - o Certification \$1,205 (CPR)

UPDATE:

- **Completed Programs**
 - o **XMP**
 - \$20,260 income, down from \$21,031 in 2013. \$1,120 transferred to Parks for discounts.
 - Awaiting final expenses.
 - 198 registered (No specific Goal Race, Fall) / 2013 183 registered / 2012 196 registered
- **Current Programs**
 - o **Winter Trails** 140 registered, 150 limit (Goal Race Seneca Creek), Dec 6 start / 2013 100 registered (filled)
 - Budgeted 125 participants
 - o **Speed Development** 292 registered, 300 limit (Goal Race Pikes Peek), Jan 10 start / 2014 303 registered (filled)
 - Budgeted 300 participants
 - o **Winter HMP** 279 registered (Goal Race National Half Marathon), Dec 3 start / 2014 275 registered
 - Budgeted 250 participants
 - o **Winter Marathon** 81 registered (Goal Race National Marathon), Dec 3 start / 2014 68 registered

- Budgeted 75 participants
- **Winter 5K** 100 registered (limit) (Goal Race Piece of Cake 5K), Jan 6 start / 2014 71 registered
 - Budgeted 100 participants
- **Major Races**
 - **Pike Peek 10K** 4/26/15 - 893 registered (opened 11/15). 2014 2,740 registered.
 - **Parks Half Marathon** 9/13/15 - 29 registered (NYE Promo). 2014 2,385 registered
- **Secondary Races**
 - **Run Under the Lights**
 - Net income \$16,787, up \$2,705 from 2013.
 - Awaiting final distributions, \$3,751 in 2013.
 - Budget \$13,535.
 - 800 registered (limit). Sold out in less than 2 days.
 - **Stone Mill**
 - Net income \$10,037, up \$3,415 from 2013.
 - Revenue increased \$7,793. Increased price \$10, increased registrations.
 - Budget \$11,355.
 - 435 registered (limit). 2013 - 402 registered.
 - **Seneca Creek** 3/7/15 - 135 registered (limit of 400). 2014 450 registered (sold out).
 - **Germantown 5 Miler** 5/16/15 - 15 registered
- **Club Races**
 - **Black Hill 10K**
 - \$250 income, down from \$395 in 2013. Less membership revenue in 2014. Awaiting final expenses.
 - 107 finishers / 2013 - 150 finishers / 2012 - 106 finishers.
 - **Candy Cane City 5K**
 - \$2,268 income, up from \$1,835 in 2013. Awaiting final expenses.

- 388 finishers / 2013 - 412 finishers / 2012 - 376 finishers.
- o **Turkey Burn off 10mile & 5mile**
 - \$3,402 income, up from \$2,697 in 2013. Awaiting final expenses.
 - 10mile - 276 finishers / 2013 - 245 finishers / 2012 - 238 finishers.
 - 5mile - 213 finishers / 2013 - 343 finishers / 2012 - 332 finishers.
- o **Jingle Bell Jog**
 - \$1,442 income, up from \$775 in 2013. Awaiting final expenses.
 - 339 finishers / 2013 - 275 finishers / 2012 - 202 finishers.
- o **Seneca Slopes**
 - \$690 income, up from \$510 in 2013. Awaiting final expenses.
 - 187 finishers / 2013 - 153 finishers / 2012 - 233 finishers.
- o **New Years Day 5K**
 - Awaiting final income and expense. 450 finishers / 2014 - 421 finishers / 2013 - 385 finishers.

Motion to accept the Treasurer's report: Don moved, Kimberly seconded. Carried unanimously

New Business:

Strollers at races. The Board discussed the possibility of a pilot race for including strollers. We will consult with George Tarrico and various race directors on picking a race.

Awards Event: The event that comes after the Piece of Cake race. This celebrates our club's birthday and it is the annual business meeting. Kimberly, Karen, and Yvette will look at our options for a new venue. The Golden Bull in Gaithersburg has been selected for the awards meeting.

Awards nominations/categories Selections will need to be made by the next meeting

Yearly Board Calendar Review: Feb 22 is RRCA challenge. Piece of Cake is March 22. Board attendance is required. The club is expecting a large turnout. The board will meet on July 9th instead of July 2nd. Club will look for a June and October happy hour for our volunteers.

Don is looking at a possible new location for the New Years Day run.

Old Business

Policy Review plan: Board will check to see if our bylaws are consistent with our policies. Karen will assign a list to the Board.

The Board would like the program directors to form a committee to come up with a program director guide. The guild will provide a level of consistency in the policies of how programs

are run and to provide new program directors guidelines for their programs. Don will follow up with list from Ashley.

Program pricing plan: Danielle has looked at some of the other clubs and will follow up on pricing based on the level of effort of each program. She also will look at some cost cutting measures and look for a conversation with program directors to get their thoughts. The goal is to get the program directors feedback about the members as a whole, not just their programs. Danielle will send results to the Board for comment.

Executive Board Session

The Board went into executive session to have a discussion on Budgets and Strategic Planning.

Board will meet on the 26th at 7 PM to discuss RMS contracts, staffing, and revenue

Announcements:

Next board meeting is Thursday, February 5th, 2015 at 6:30 PM at the MCRRC Office.
14672 Southlawn Lane Bay I/J, Rockville, MD.

Don will bring dinner.

Meeting adjourned: 9:24 PM

Respectfully submitted,

Doug Watt,
Secretary MCRRC