



Montgomery County Road Runners Club Board Meeting

October 13, 2016

7:00pm

MCRRC HQ - Southlawn

Board Members: Don Shulman – President, Mike Acuña - Vice President, Sri Rapaka - Treasurer, Lori Kaleikau - Secretary, Gretchen Bolton – At Large, Nancy Keller - At Large, Andre Keane-Myers – At Large, Cortney Sloan – At Large, Jim Farkas – At Large

Operations Report: Ashley also provided an update on the clubhouse change and the results of the Member’s exit survey.

MEMBERSHIP:

Total members as of **9/30/16: 3,196** which is down **26** from **3,222** on **8/31/16**

(3,196 Members = 2,142 households, broken down as follows):

Type	# of Memberships
Individuals	1609
Primary + 1	298
Family of 3	47
Family of 4	111
Family of 5	60
Family of 6	15
Family of 7	1
Family of 8	0
Family of 9	1

New Members in **September: 26**

(22 households, broken down as follows):

Type	# of Memberships
Individuals	18
Primary + 1	4
Family of 3	0
Family of 4	0
Family of 5	0
Family of 6	0
Family of 7	0
Family of 8	0
Family of 9	0

2015 Comparison

- As of 9/30/15, we had a total membership of **3,610**, 414 more than we had as of 9/30/16. We've been consistently behind 2015 by just over 400 members for the last couple of months.
- We only had 17 new members in Sept. 2015 and had 26 in Sept. 2016, so this was a better September than last. September is usually a slow membership month.

Renewals

- The batch of expirations to be deleted this month is the July group – there are approx. 60 expired members. An extra notice was sent on 10/10/16 from the office e-mail account to try to recover some of them prior to deletion. We will delete in one week.
- The format of the database & the board reports were different in 2015; therefore, comparable data for deletions can start being presented in January.
- The exiting survey was not conducted last month – the folks deleted in last month's batch will be included with this month's survey recipients.

Program Updates:

- Registration, track assignments & website updates are being worked on for Winter Half, Winter 5K, AMT, Winter Trails & SDP.
- In addition to registrations, I am also asked to help with post-program parties, reservations & registrations for the parties.
- "Budget" numbers are not filled in for registration yet.
- The SDP/ Pike's Peek package will open on 11/1 – 11/30. SDP regular registration will also open on 11/1.

Race Updates

Registration for RUTL opened on Oct. 1st and was sold out in 2.5 hours. The volunteer page is fixed & accepting submissions.

- Considering a Black Friday promotion for Pike's Peek one-day registration. Regular registration will open on 12/1.
- Working on a possible new location for the Stone Mill 50 due to logistical struggles with ICB (the school reservation system)

Club Updates:

- Update on MCM Suite (as of 10/11)
 - Suite registration: 190 (had over 300 last year)
 - Bus tickets: 94
- Office Closure Update:
 - We are not required to restore the office to its original condition, other than to close off the door between the spaces.
 - We have retained our landlord's subcontractors to perform the work – good pricing + ease of process, as they can access the space and work on their own time, without MCRRRC staff presence.
 - Danny, Leonard & the staff have worked to empty the back office to prepare for painting/ carpeting and to relocate the timing equipment in a way that's workable for operations.
 - Ashley & Kathleen have begun setup of home office space in both homes & have purchased the necessary equipment for their offices. Halsey's equipment is TBD.
 - The staff will begin cleaning out personal items and dividing up supplies to move to home offices over the next couple of weeks.
 - Once the back office is complete & furniture is moved back, the staff will be conducting an evening "open house" style sale of the conference room furniture/ misc. supplies that are no longer needed.
 - Please see the attached estimate of expenses for the office transition.
 - A new location will need to be determined for both the Nov. and Dec. board meetings.
 - A new location has been found for the Nov & Dec CPR classes, but the cost is \$150 per class. We will be looking into other options for 2017.

New Business:

Andrea and Gretchen provided an update on the successful Race Director training program. Approximately 30 people attended and will have the opportunity to be mentored by current race directors. They provided the board with the detailed training packet that was used.

Don announced that he was approached by La Milla de Mayo organizers to put together a Training Initiative. Given the fact that this is a 1 mile race, it may not require a lot of time and resources. Therefore the board thought that it might be best paired with an existing training program. Don will speak to one of the program directors to see if this is a feasible option.

Don mentioned that Tom Brennan would be interested starting a program director training and mentoring program.

We discussed the purpose of the reserve funds. Gretchen agreed to write a draft resolution on the proper handling of the funds to be reviewed at the next board meeting.

Old Business:

Don announced that the Nominating committee was in the process of selecting replacements for out-going members for 2017. They will be notifying the board as to the new members soon. Don stated that we need to start preparing for the upcoming elections and budget meeting in December.

Sri reviewed the quarterly financials against the current budget. In preparation for the next budgeting cycle Don asked that an executive meeting take place to review the budget in greater detail. He will send a message with the date and time.

Track update: In an effort to extend our track use into the winter months, Don announced that he is looking into the possibility of procuring mobile lighting that could be used at Montgomery College. There was discussion regarding the cost and the logistics of getting the lights that include gas generators to and from the tracks on Tuesdays and Wednesday nights. More work will need to be done to determine if this will be a viable option for us but the board was encouraged by the prospect of being able to use this facility throughout the year.

Mike shared the 2017 Race calendar, we discussed replacing an XC race and/or adding additional trail races to the race calendar. Cortney and Gretchen were tasked on getting info re permits and costs on 3 different locations. The race calendar will be posted on the website once it is final.

The November meeting will be held on Thursday November, 10th at 7:00pm.
The meeting was adjourned by Don and seconded by Gretchen.