



## Montgomery County Road Runners Club Board Meeting

October 8, 2015

**Board Members:** Don Shulman – President, Mike Acuña - Vice President, Becca Kinney - Treasurer, Doug Watt - Secretary, Gretchen Bolton – At Large, Nancy Keller - At Large, Andre Keane-Myers – At Large, Lori Kaleikau – At Large, Jim Farkas – At Large

**Staff:** Ashley Zuraf, Director of Operations

Minutes Prepared By: Doug Watt

### Ashley Zuraf, Director of Operations Report

#### Membership (as of 9/30):

	Total Members:	New Members:
8/31/2015	3,660	101
9/30/2015	3,610	17
9/30/2014	4,029	48

- Survey for members who do not renew. Ashley & Nancy will continue to work on the survey content and format.
- MCRRC brochure re-design status. Ashley has been working with several members to complete a new member brochure for use in our marketing. The printing is expected before January 1.
- New security codes will be distributed by the end of the year.

#### Old Business:

Update on membership management system. A system will be selected by the end of the year

Rockville Twilighter: Don met with the City of Rockville and the club will continue to partner on this event and work on ways it can be improved for next year.

Pikes Peek: The club is still in need of a race director for next year. While the search is in progress, the club will form committees to manage the different aspects of the race so a repeatable process can be created. Here is a great way for members to learn more about how races take place and we will be looking to your participation.

**Budget:**

Becca presented the draft budget for 2016. The Board went into executive session to discuss the budget.

**New Business:**

**Membership:** We need to continue to grow our membership and the Board is looking for ideas from our current members. A new committee will be formed to look at new ideas. Due to scheduling issues, the monthly Board meeting will be moved to the 11th for the month of November.

**Tracks:** Don has been meeting with several groups to work out a solution for a consistent track location for our programs and weekly work outs.

The next board meeting is Thursday, November 11, 2015 at 7:00 PM at the MCRRC Office.  
14672 Southlawn Lane Bay I/J, Rockville, MD.

Doug will bring dinner.

Meeting adjourned: 9:15 PM

Respectfully submitted,

Doug Watt,  
Secretary MCRRC