



Montgomery County Road Runners Club Board Meeting Minutes

January 12, 2017

Location: Montgomery Village, 20886

Board Members Present: Mike Acuña - Vice President, Sri Rapaka - Treasurer, Lori Kaleikau - Secretary, Gretchen Bolton – At Large, Nancy Keller - At Large, Andrea Keane-Myers – At Large, Cortney Sloan – At Large, Jim Farkas – At Large

Director of Operations; Ashley Zuraf provided the following report:

MEMBERSHIP:

Total members as of **12/31/16: 3,274** which is **UP 52** from **3,222** on **11/30/16 (no meeting in Dec.)**
(3,274 Members = 2,184 households, broken down as follows):

Type	# of Memberships
Individuals	1,627
Primary + 1	319
Family of 3	43
Family of 4	116
Family of 5	60
Family of 6	17
Family of 7	2
Family of 8	0
Family of 9	0

New Members in November: 83
(63 households, broken down as follows):

Type	# of Memberships
Individuals	49
Primary + 1	11
Family of 3	0
Family of 4	3
Family of 5	0
Family of 6	0
Family of 7	0
Family of 8	0
Family of 9	0

New Members in December: 71
(46 households, broken down as follows):

Type	# of Memberships
Individuals	33
Primary + 1	9
Family of 3	0
Family of 4	1
Family of 5	2
Family of 6	1
Family of 7	0
Family of 8	0
Family of 9	0

The board discussed ways to continue to grow the membership and decided that it would be good to understand the demographics of the current growth in order to see if there is a group that is being overlooked in our membership drive efforts. Ashley took the action to look into the data and provide information for the board to review.

Mike provided an update on activities surrounding the upcoming Annual Awards banquet. Ashley asked for volunteers to help with set up, check-in and unloading of awards the morning of the event. Several Board Members agreed to help.

Banking and Investment changes - As a result of ongoing challenges with our current financial institution the MCRRC Director of Operations will be looking for other resources. She will work with executive committee on a final decision.

Mike discussed the options for the 2017 Cross Country Races.

Minutes/actions were reviewed and the meeting closed.