



Montgomery County Road Runners Club Board Meeting Minutes

February 9, 2017

Board Members present: Don Shulman – President, Mike Acuña - Vice President, Sri Rapaka - Treasurer, Lori Kaleikau - Secretary, Gretchen Bolton – At Large, Nancy Keller - At Large, Andrea Keane-Myers – At Large, Cortney Sloan – At Large, Jim Farkas – At Large

Ashley provided the Director of Operations report. As a result of the membership discussion at the January meeting, Ashley was able to provide the Age group demographics. She also sent under separate email the comparisons for Nov and Dec of 2016 that have been added below.

MEMBERSHIP:

Total members as of **1/31/17: 3,362** which is **UP 88** from **3,274** on **12/31/16**.
(3,362 Members = 2,244 households, broken down as follows):

Type	# of Memberships
Individuals	1671
Primary + 1	329
Family of 3	47
Family of 4	117
Family of 5	59
Family of 6	18
Family of 7	3
Family of 8	0
Family of 9	0

New Members in **January: 127**
(88 households, broken down as follows):

Type	# of Memberships	Age Group	Total
Individuals	66	1-14	15
Primary + 1	14	15-19	6
Family of 3	4	20-29	12
Family of 4	2	30-39	30
Family of 5	0	40-49	40
Family of 6	1	50-59	14
Family of 7	1	60-69	7
Family of 8	0	70+	3
Family of 9	0		
Total Members			127

2016 Comparison

- Total membership of 3,362 is 317 less than total membership of 3,679 from January 31, 2016.
- We gained 127 new members this January, as compared to 92 last January.

**New Member Age Analysis – November & December 2016
(January Board Meeting 2017)**

November 2016

New Members: 83

Family / Age Breakdown:

Type	# of Memberships		Age Group	Total Members
Individuals	49		1-14	4
Primary + 1	11		15-19	2
Family of 3	0		20-29	4
Family of 4	3		30-39	27
Family of 5	0		40-49	27
Family of 6	0		50-59	16
Family of 7	0		60-69	3
Family of 8	0		70+	0
Family of 9	0			

December 2016

New Members: 71

Family/ Age Breakdown:

Type	# of Memberships		Age Group	Total Members
Individuals	33		1-14	10
Primary + 1	9		15-19	3
Family of 3	0		20-29	4
Family of 4	1		30-39	25
Family of 5	2		40-49	18
Family of 6	1		50-59	9
Family of 7	0		60-69	2
Family of 8	0		70+	0
Family of 9	0			

Don discussed a potential sponsorship opportunity for the club to work with the Adventist Hospital on an Outreach program as well as 5K program that serves those dealing with cancer.

Lori provided an update on the program director training initiative. A preliminary packet will be sent out to current program directors for review and comments and then the final packet will be reviewed by the board.

The club discussed the need for a new van. The current vehicle has been determined to be unsafe and therefore the board asked the Director of Operations to work with the Treasurer to determine the best course for procuring a replacement.

Jim Farkas will be representing the club by attending the 2017 RRCA Convention located in Detroit Michigan in April. He will provide an update to the board upon his return.

Motions and actions were reviewed and the meeting adjourned.